

Job Title: Chief Marketing Officer (CMO)

Location: Remote/Hybrid in the United States

Employment Type: Full-Time

Compensation: Salaried at \$200k - \$250k + benefits package

About Opus 1 Foundation

Opus 1 Foundation is a 501(c)(3) public charity committed to using the power of the arts to raise awareness and create impactful solutions to global issues. Our mission is to empower communities through creative projects that highlight today's and tomorrow's most-pressing challenges, foster dialogue, and drive change. By 2025, Opus 1 Foundation aims to impact over 100,000 individuals globally, with a **focus on education, economic development, health and well-being, climate change and environmental sustainability, and internal relations through arts-based initiatives.**

Learn more: <https://www.opus1foundation.org>

Role Summary

The Chief Marketing Officer (CMO) will be a dynamic and strategic leader, responsible for driving the organization's marketing, communications, and branding initiatives. Reporting directly to the CEO, the CMO will play a pivotal role in raising awareness of Opus 1's mission, growing its audience, building partnerships, and strengthening the organization's local and global presence. The ideal candidate will have a passion for arts-driven impact and a proven track record in strategic marketing, digital engagement, and storytelling in, both, for- and non-for-profit capacities.

Key Responsibilities:

Marketing Strategy & Leadership

- Develop and implement a comprehensive marketing strategy aligned with Opus 1's mission, goals, and global outreach.
- Lead campaigns that increase awareness, participation, and support for Opus 1's programs and initiatives.
- Identify and analyze trends, opportunities, and risks to inform strategic marketing decisions.

Brand Management

- Enhance and protect the Opus 1 brand, ensuring its consistency across all platforms and communications.
- Create compelling narratives that highlight the Foundation's impact, values, and programs.

Digital Marketing & Communications

- Oversee all digital marketing efforts, including social media, email marketing, and web content.
- Build and execute strategies to grow Opus 1's digital audience and engagement.
- Collaborate with creative teams to develop multimedia assets that amplify the Foundation's storytelling.

Fundraising Support

- Partner with development teams to craft marketing materials that support fundraising campaigns and donor engagement.
- Design initiatives that increase visibility among potential funders and stakeholders.



Public Relations & Advocacy

- Serve as a spokesperson for Opus 1 in public forums, media interviews, and stakeholder meetings.
- Build relationships with media outlets to secure coverage of key initiatives and events.

Team Development & Collaboration

- Build and manage a high-performing marketing team, fostering innovation, creativity, and accountability.
- Collaborate across departments, ensuring alignment of marketing efforts with programmatic goals.

Qualifications:

- Bachelor's degree in Marketing, Communications, Business, or a related field (Master's degree preferred).
- 8+ years of experience in marketing, with at least 3 years in a senior leadership role.
- Proven track record in developing and executing successful marketing strategies, with moderate experience in the nonprofit, arts, or advocacy sectors preferred..
- Strong expertise in digital marketing, branding, public relations, and storytelling.
- Experience building partnerships and managing cross-functional teams.
- Exceptional written and verbal communication skills.
- Passion for the arts, social & environmental well-being, and delivering global impact.

Why Join Us?

- Be part of a visionary organization at the forefront of arts, advocacy, innovation and impact.
- Work in a creative and collaborative environment that values free-thinking, diverse perspectives, bold action and inclusivity.
- Contribute to transformative projects & program that make a tangible difference in communities worldwide.



OPUS 1 FOUNDATION

To Apply:

Please submit your resume, cover letter, and portfolio of relevant work (if applicable) to the office of the CEO: **director@opus1foundation.org**.

Opus 1 Foundation is an equal-opportunity employer. We celebrate diversity and are committed to creating an inclusive environment for all employees.